



Abbott Animal Health On-line Education Canadian Overview



What is this program?

- A highly interactive, modular, state of the art, web-based education program designed to increase veterinarians' and technicians' knowledge and confidence administering IV fluids
- Canadian veterinarians and technicians that are Abbott Animal Health Fluid Therapy product purchasers have access to this outstanding on-line education.
- Fluid therapy on-line education consists of 10 modules
 - Each module is 30 minutes long
 - Each module provides 1 RACE credit
- Website location:
 - AbbottAnimalHealthCE.com
 - First two modules, "Fluid Therapy Basics" and "Introduction to Fluid Types", are already available!
 - Subsequent modules will be launched monthly

This is your opportunity to:

- Experience the convenience of online education
- Find a source of continuing education that is state-of-the-art, highly interactive and fun
- Receive comprehensive fluid therapy training to increase your knowledge and confidence administering IV fluids
- Learn directly from many leading industry veterinarians
- Earn up to 10 hours of continuing education credits

Why did Abbott Animal Health launch this program?

- Deliver value to veterinarians and technicians by bringing them a unique, exciting, new education program
- Maximize patient care using IV fluid administration

The screenshot shows the Abbott Animal Health CE website. At the top left is the logo, and at the top right is the Abbott logo with the tagline "A Promise for Life". Below the logo is a navigation menu with "Home" and "Fluid Therapy Modules". The main content area features a large heading "Animal Health CE" and a sub-heading "Discover a new level of CE interactivity with AbbottAnimalHealthCE.com!". Below this is a paragraph: "This website offers veterinarians and veterinary technicians CE-accredited fluid therapy modules created by top experts." and a call-to-action: "Click here to watch this short AbbottAnimalHealthCE.com overview!". A video player is embedded, showing a woman (Dr. Elisa Mazzaferro) and a play button. Below the video player, it says "Module 1: Fluid Therapy Basics is now available! Module 2: Introduction to Fluid Types will be available Aug. 1, 2009". There is a "Now available:" section with a bullet point for "Fluid Therapy Basics" and a list of "Future fluid therapy modules will include:" such as "Introduction to Fluid Types (available 8/1)", "Crystalloids In-Depth", "Colloids In-Depth", "IV Administration Guidelines", "IV Catheter Placement and Care", "IV Fluids During Anesthesia and Surgery", and "Patient Monitoring Recommendations". On the right side, there is a "Maintenance Fluid Requirements" section with a graph and a list of speakers: Dr. Elisa Mazzaferro, Dr. Bernie Hansen, Dr. Wayne Wingfield, Dr. Elke Rudloff, Dr. Steve Haskins, Dr. Deb Silverstein, Dr. Khurshed Mama, and Dr. Steve Haskins.



Abbott Animal Health Fluid Therapy On-line Education Program Canada Passcode Redemption Form

Practice Name: _____

Practice Phone Number: _____ Practice Fax Number: _____

Practice Address: _____

City: _____ Province: _____ PC: _____

Buying Group/Distributor: _____

Information on this form may be used for future promotional material from Abbott Animal Health. You can opt-out of receiving materials from Abbott at any time by calling 888-299-7416 or mailing to Abbott Animal Health, 200 Abbott Park Rd., Dept. AH12, Bldg J48, Abbott Park, IL 60064.

Congratulations!

You may have earned passcode(s) to Abbott Animal Health's fluid therapy on-line education program! Each passcode provides one person access to all ten fluid therapy modules.

Number of Passcodes Earned (max 3 per purchase invoice): _____

Use the Passcode Worksheet on the back of this form to determine the number of passcodes you have earned.

<u>Order Size:</u>	<u># Passcodes:</u>
\$0 - \$99	0 Passcodes
\$100 - \$169	1 Passcode
\$170 - \$239	2 Passcodes
\$240 & Above	3 Passcodes

Earn more passcodes each time you order qualifying fluid therapy products from Abbott Animal Health.

For each passcode recipient, please provide the following information: Name, Position, Email Address

<u>First Name:</u>	<u>Last Name:</u>	<u>Circle One:</u>	<u>Personalized Email:</u> (John.Smith@AnimalHospital.com)	<u>Passcode:</u> Entered by Abbott
1. _____	_____	Vet / Tech / Staff	_____	_____
2. _____	_____	Vet / Tech / Staff	_____	_____
3. _____	_____	Vet / Tech / Staff	_____	_____

To redeem your passcode(s), please fax this completed form, along with your proof of purchase / order confirmation from your buying group or distributor to SVS at fax # 1-888-749-0749. This form will be faxed back to you with your passcode(s) entered above within 5 business days.

Once you receive your passcodes, log onto www.AbbottAnimalHealthCE.com to register and begin watching the fluid therapy modules!

For more information, contact Steve Pearce at svscanada@shaw.ca or 1-250-544-8101
For product information, contact Abbott Animal Health customer service at 1-888-299-7416



Canada Passcode Worksheet

Passcodes to the Abbott Animal Health fluid therapy on-line education program may be earned by purchasing the following qualifying fluid therapy products:

AAH List Number	Catheters and Infusion Sets	Canada Suggested Vet Price	Quantity	Total
32000001	TRANSIVA INF SET-19 GAUGE	\$ 1.12		
32001001	TRANSIVA INF SET-21 GAUGE	\$ 1.12		
32002001	TRANSIVA INF SET-23 GAUGE	\$ 1.12		
32003001	TRANSIVA INF SET-25 GAUGE	\$ 1.12		
OG717001	ABBOCATH T-20X1 1/4	\$ 3.32		
OG718001	ABBOCATH T-20X2	\$ 3.32		
OG719002	ABBOCATH T-22X1 1/4	\$ 3.32		
OG720001	ABBOCATH T-24X3/4	\$ 4.24		
OG944001	ABBOCATH T 26X3/4*	\$ 4.24		

	IV SETS Primary, Secondary and Extensions	Canada Suggested Vet Price	Quantity	Total
11309001	LSHIELD CONV. PIN PRIMARY PBK SET	\$ 4.04		
11539001	LSHIELD MICRODRIP PRIMARY SET	\$ 3.46		
11953001	32" LSHIELD CONV PIN SECONDARY SET	\$ 2.16		
11411001	LSHIELD PRIMARY MICRODRIP PBK SET	\$ 4.04		
11545001	LSHIELD PRIMARY SET CONV PIN	\$ 3.40		
11316001	LSHIELD MACROBORE TWINSITE EXT SET	\$ 2.00		
4610001	30" MACROBORE EXT SET W/ SLIP LUER	\$ 2.41		
4612001	MICROBORE EXT SET + T CONNECTOR	\$ 3.14		
32011001	30" Extension Set, 1 Inj Port Slide Clamp Moveable Luer Lock	\$ 2.41		
11301001	LSHIELD PREPIERCED M-ADP PLUG	\$ 1.48		

	Clave and Micro Clave IV Sets, Extensions and Parts	Canada Suggested Vet Price	Quantity	Total
11943001	LSHIELD CONV. PIN PLUMSET + CLAVE SET	\$ 11.20		
32017001	MICROBORE T CONNECTOR W/MICROCLAVE,SLIDE CLAMP, SLIP LUER	\$ 2.14		
32018001	MICROBORE T CONNECTOR W/MICROCLAVE, SLIDE CLAMP, LUER LOCK	\$ 2.14		
32021001	100" PRIMARY PIGGYBACK SET W/2 MICROCLAVE INJECTION PORTS,BACK CHECK	\$ 5.00		
32025001	CLAVE IV BAG ACCESS DEVICE	\$ 4.20		
32027001	LARGE VIAL ADAPTER W/CLAVE	\$ 1.99		
32048001	MICROCLAVE IV T CONNECTOR LUER LOCK (LARGE BORE)	\$ 2.42		
32049002	MICROCLAVE IV T CONNECTOR SLIP LUER (LARGE BORE)	\$ 2.55		

	IV Specialty Sets	Canada Suggested Vet Price	Quantity	Total
3039001	BLOOD SET 105" + 170 MICRON FILTER SET	\$ 8.96		
12725001	150 ML INLINE BURETTE SET	\$ 9.64		
OF751002	DIAL A FLO EXT SET	\$ 6.07		
OF882002	ARTERIAL PRESSURE TUBING 60"	\$ 6.05		

	IV Fluids	Canada Suggested Vet Price	Quantity	Total
1610050	MARCAINE HCL 0.50% 50 ML MDV	\$ 16.65		
4031050	MANNITOL 25% INJECTION 50 ML VIAL	\$ 5.14		
4887010	STERILE WATER FOR INJECTION 10 ML VIAL	\$ 0.90		
4888010	SODIUM CHLORIDE 0.9% INJECTION 10 ML VIAL	\$ 1.00		
6139023	STERILE WATER IRRIG RECLOSABLE 500 ML	\$ 2.56		
6625050	SODIUM BICARBONATE 8.4% INJ 50 ML VIAL	\$ 2.91		
6651010	POTAS CHL INJ 20MEQ 10 ML VIAL	\$ 0.77		
6653020	POT CHL 40 MEQ FT_20/30 ML VIAL	\$ 0.81		
7138019	SODIUM CHL 0.9% IRRIG + HANGER 1000ML	\$ 3.12		
7670250	NORMOSOL-R PH 7.4 LIFECARE 500 ML	\$ 2.92		
7715150	MANNITOL 20% IV 500 ML	\$ 16.63		
7811853	METRONIDAZOLE 500MG 100 ML	\$ 2.88		
7828259	LACTATED RINGERS IRRIGATION 3000 ML	\$ 9.03		
7922150	DEXTROSE 5% INJ 500mL	\$ 3.05		
7922254	DEXTROSE 5% INJ 1000 ML	\$ 3.32		
7929254	DEXTROSE 5% AND LACTATED RINGERS INJ 1000 ML	\$ 3.32		
7953250	LACT RINGERS 500 ML	\$ 2.99		
7953254	LACT RINGERS 1000 ML	\$ 3.30		
7965254	NORMOSOL- M AND DEXTROSE 5% 1000 ML	\$ 3.56		
7967254	NORMOSOL - R 1000 ML	\$ 4.02		
7983225	SODIUM CL INJ USP 0.9% 250 ML	\$ 2.70		
7983254	SODIUM CL INJ USP 0.9% 1000 ML	\$ 3.30		
7983150	SODIUM CL INJ USP 0.9% 500 ML	\$ 3.05		
7985254	SODIUM CL INJ USP 0.45% 1000 ML	\$ 3.30		
9093R10	FENTANYL 50 MCG/ML 2ML/10mL AMP	\$ 3.32		

PASSCODE THRESHOLD TABLE	
Fluid Therapy Purchase	# Passcodes Earned
\$0 - \$99	0
\$100 - \$169	1
\$170 - \$239	2
\$240 & Higher	3

Total Purchase: \$ _____

Number of Passcodes Earned: _____
 Compare Total Purchase to the Passcode Threshold Table

