

What are pheromones?

Pheromones are natural signals used by dogs and cats to communicate emotional states like anxiety or comfort.

By nature, mothers emit calming pheromones for their young, helping them feel safe and secure.

How to use it?

1. The collar has two application holes
2. Attach the button (in most cases your veterinarian will do it for you)
3. The button should be placed on the inside of the collar, with the CalmDown-sign facing inward towards your pet's nose
4. Calming pheromones are released to soothe your pet rapidly



How to
insert the
button



CalmDown
by KRUUSE®

Because you care

Calm recovery for your beloved pet



CalmDown by KRUUSE®
Post-Op Button

For questions of any
kind always contact your
local vet clinic

CalmDown
by KRUUSE®

If your pet needs surgery

Help soothe your pet during recovery



CalmDown by KRUUSE®
Post-Op Button

Delivers its calming effect
rapidly and last for
a minimum of 10 days

Understand post-surgery stress in animals

Having to wear a collar can be stressful for your pet since it interferes with its vision, smell, and awareness.

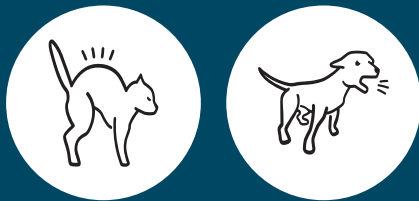
Stress may lead to an elevated cortisol level which can slow the healing process.

However, a collar will often be preferred by veterinarians to prevent the pet from interfering with surgical sites (licking, scratching etc.).

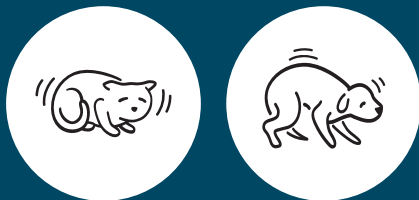
Help your pet to be calm

With this pheromone-infused button for collars you will be able to help your pet feel safe, comfortable, and relaxed during surgical recovery.

Minimises behavioural triggers such as:



Aggression



Fear

Why choose CalmDown by KRUUSE® Post-op Button?

The product will follow your pet from room to room. No limitations by its range and no need to reapply several times per day to maintain the effect.

Placed inside the collar, the effect of pheromones is stronger since it's closer to the nose of your pet.

How does it work?

The CalmDown by KRUUSE® Post-Op Button is attached to the E-Collar just once with a simple click solution using the two holes near the neck straps.



The calming effect lasts for a minimum of 10 days, follows your pet wherever it goes, and positions the pheromones right under the animal's nose.

Scientifically tested

The button contains scientifically tested pheromones that mimics soothing signals from mother dogs and cats, aiding in stress reduction by lowering the heartrate*.

Basically, the effect of these pheromones is to remedy stressful situations.

Safe for all

There are no restrictions associated with using this product and it does no harm to either pets or humans.

Suitable for both cats and dogs of all ages.



*Sources: October 2022, Interpretive review: Semiochemicals in domestic pigs and dogs by John J. McGlone, Courtney Archer and Madelyn Henderson & January 2024, Semiochemical 2-Methyl-2-butenal Reduced Signs of Stress in Cats during Transport by Courtney Archer and John McGlone.