

INVITATION TO A LIVE WEBCAST



Parvo, Puppies and Progress: Navigating the CPMA Era

June 22, 2026, at 7 p.m. (EDT)

4:00 5:00 6:00 7:00 8:00 8:30
BC (PDT) AB (MDT) SK/MB (CDT) ON/QC (EDT) PEI/NB/NS (ADT) NL (NDT)



Canine parvovirus remains one of the most emotional and challenging diseases faced in veterinary medicine, but treatment options are rapidly evolving. In this webinar, Dr. Tannetje Crocker explores the practical use of Canine Parvo Monoclonal Antibody (Trutect®) and how it is changing conversations around parvo treatment, patient outcomes, and client decision-making. Attendees will review current parvo treatment strategies, discuss when CPMA may be most beneficial in the course of disease, and address common questions surrounding timing, expectations, and case selection. This session will also tackle one of the biggest conversations in practice — cost. Dr. Crocker will discuss how to confidently communicate the value of CPMA to pet guardians, ways to frame treatment recommendations compassionately and realistically, and how practices can evaluate both the medical and community impact of offering advanced parvo care. From improving outcomes and strengthening client trust to marketing opportunities and practice ROI, this webinar combines real-world emergency medicine experience with practical strategies veterinary teams can immediately apply — all with the shared goal of helping more parvo puppies survive, recover, and make it home to the families who love them.

Sign up now for this live webcast at
CommuniVET.com/en/ca/education/webcasts/parvo-puppies-progress

Sign up NOW!



Tannetje Crocker

DVM

Dr. Tannetje Crocker is a Texas-based veterinarian, speaker, and practice owner with experience in both emergency and general practice medicine. She is an ER veterinarian with Veterinary Emergency Group in Dallas and owner of Alta Vista Animal Hospital in Fort Worth. Known for her practical, energetic approach to education, she speaks on emergency medicine, advancements in veterinary medicine, professional development, and the evolving role of social media in veterinary medicine. Follow her journey online at @dr.tannetje.crocker.

Following this presentation, we invite you to stay on for an extra 15 minutes
to learn more about Trutect®.



Scott Young

BSc, DVM, Technical Marketer at Elanco

Join one of the technical services veterinarians from Elanco to learn how Trutect® shifts the parvovirus treatment paradigm, through the use of monoclonal antibody technology that directly targets and neutralizes the virus. This presentation will review the product details, safety, efficacy and dosing, and provide practical guidance on utilizing this new tool within your clinic.

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