

INVITATION TO A LIVE WEBCAST



When Allergy Management Goes Wrong: Top 10 Pitfalls

June 10, 2026, at 7 p.m. (EDT)

4:00 5:00 6:00 7:00 8:00 8:30
BC (PDT) AB (MDT) SK/MB (CDT) ON/QC (EDT) PEI/NB/NS (ADT) NL (NDT)



The American College of Veterinary Dermatology performed a survey of approximately 300 North American veterinary clients who owned pets with a dermatology problem. 73% of clients who visited their primary care veterinarian more than 3 times for evaluation of their pets' dermatologic problems reached a "tipping point of frustration." Allergic disease is one of the most common conditions seen in general practice and can be frustrating for the veterinary team to manage. This presentation will cover some of the common pitfalls in allergy disease management of the dog, from the perspective of a veterinary dermatologist and a general practitioner.

Join us for this presentation and discover Dr. Jennifer Willans and Dr. Robert Ward's TOP 10 of things that can go wrong with allergy management.

Sign up now for this live webcast at
CommuniVET.com/en/ca/education/webcasts/allergy-pitfalls

Sign up NOW!



Jennifer Willans

BSc, DVM, Dipl. ABVP, Canine and Feline Specialty

Dr. Jennifer Willans graduated from the Western College of Veterinary Medicine in 1998. She has been board certified by the American Board of Veterinary Practitioners (ABVP) in Canine and Feline practice since 2004. From 2006-2018, Jen was a partner in the Landing Animal Clinic in Calgary. Jen has been very active with the Alberta Veterinary Medical Association, serving on numerous committees before she served as president in 2012. She was the founding president of Tails of Help, an Alberta charity that provides funding for veterinary care for owners facing financial hardship. Jen has been awarded the "Young Veterinarian of the Year" and received the "Meritorious Service Award" from the Alberta Veterinary Medical Association. Jen now practices part time as an associate veterinarian in Canmore, Alberta. Jen served as the president of the Canadian Academy of Veterinary Dermatology from 2022 until June 2025 and now serves as their past president.



Robert Ward

BVM&S, MSc, MRCVS, Dipl. ACVD

Dr. Robert Ward grew up in England and graduated from the Royal (Dick) School of Veterinary Studies in Scotland. He spent several years in general practice in the south of England before moving to Canada and working as an emergency veterinarian in Ottawa. Dr. Ward then completed a Dermatology Residency at the VADER clinic in Morriston, Ontario, as well as a MSc in Pathobiology at the University of Guelph. He obtained board certification from the American College of Veterinary Dermatology in 2024 and became President of the Canadian Academy of Veterinary Dermatology the following year. He has given several webinars, helped train Dermatology Residents, and lectured across Canada. Outside of work, Dr Ward is an avid rugby supporter and plays squash. He also enjoys exploring the local area with his wife Jessie, and indulging his (spoiled) French Bulldog, Ellie, and goofy cat, Arthur.

Following this presentation, we invite you to stay on for an extra 15 minutes to learn about Numelvi®



Numelvi® - The Future of Itch Relief

Presented by

Laura Harrison

DVM, BASc

Learn more about the First and Only Second-Generation JAK inhibitor that provides an effective first-line treatment for dogs, 6 months of age and older and is indicated for the control or pruritus associated with allergic dermatitis.

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