



Mobilizing RVTs® Companion Animal

This innovative, one-of-a-kind program is changing the landscape of veterinary medicine. Five full days engaging in highly interactive learning and coaching designed to build powerful communication skills, optimizing the profile and responsibilities of Registered Veterinary Technologists. Topics; core dialogue skills, wellness and VCPR conversations, cooperative care, regulation review and revenue generation. **This is the best investment you can make in any veterinary practice; solid ROI, improved client satisfaction & compliance, great patient care, and RVTs that are happy and engaged.**

The Evolution and Revolution in Veterinary Medicine

DAY ONE

Core Dialogue Skills

We begin the event diving into the core dialogue skills and their application to managing appointments with clients. This is the foundation that all conversations are based upon.

DAY TWO

Vaccines, Wellness & Records

Review the structure of wellness visits and building the veterinary client-patient relationship, review assessment physical exams and associated medical record requirements.

DAY THREE

Nutrition, Cooperative Care, Wellness

Outline the components of an accurate history and recommendations for preventive care and wellness procedures. Establish and create protocols for cooperative care to curate a positive experience for animals and their owners during their appointments.

DAY FOUR

Simulations & Practice

Attendees practice what they have learned, receive in-the-moment dialogue coaching, practice an appointment with a simulated client and give & receive peer coaching. This is the highest level of communication learning.

DAY FIVE

Business & Finances

A recap of key learnings, an introduction to the business side of veterinary medicine, and the financial benefits of Mobilized RVTs and BS Communication Services. Includes a review of legislation and the role of RVTs in a self-regulated profession.

HORSE IN HAND RANCH
BLACKFALDS, AB

HOT LUNCH DAILY

SNACKS AND COFFEE INCLUDED

INTERACTIVE WORKSHOP

LIMITED 20 PARTICIPANTS

ABVMA APPROVED / 32 CREDITS

INVESTMENT: \$3255 INCLUDES GST



UPCOMING DATES



Register now!



Meet The Speakers



Becky Taylor, RVT, MA

Becky has been dedicated to her career as a Registered Veterinary Technologist for over 25 years. In that time, she has worked in mixed animal practice, in education, and in corporate veterinary medicine. She has participated in hundreds of CE opportunities, sat on many national and provincial boards and considers herself a lifelong learner. A pinnacle of this learning was in 2016, when Becky completed a Master of Arts in Professional Communication through Royal Roads University. Her final project was authoring a paper on the role of RVTs with clients and resulted in the creation of a communication model for RVT's.



Robin Saar RVT, VTS (Nutrition)

Robin graduated from the now TRU University, and completed the Veterinary Technician National Exam in 1996. Robin's professional experience includes working in small and mixed animal practices as an RVT and Practice Manager, along with managing a large canine, feline, and equine boarding facility. She successfully completed her Veterinary Technician Specialty in Nutrition (June 2019), and a certificate in both Small Business Human Resources, and Small Business Management . Her current role as the National Nutrition Ambassador at Vetstrategy is a one of a kind role for an RVT. She looks forward to sharing her passions as an RVT with others. "Nutrition is a part of every pet, every day".



Jessica Benoit RVT, VTS (Behaviour), KPA CTP, CPDT-KA

Jessica, a 2010 NAIT Animal Health Technology graduate, is a Registered Veterinary Technologist and co-owner of Companion Veterinary Clinic, a Fear Free Certified Practice in Alberta. She is a Veterinary Technician Specialist in Behaviour, Certified Professional Dog Trainer, and Karen Pryor Academy Certified Training Partner. Jessica was named ABVMA Veterinary Technologist of the Year in 2020. She developed the clinic's training and behaviour program, focusing on cooperative care to ease pets during exams. Jessica also lectures, conducts workshops, and contributes to veterinary literature. She enjoys the outdoors with her family and pets.



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Meet The Speakers



Dr. Kelsey Shacker

Kelsey is a UCVM graduate and practiced in mixed animal medicine before transitioning to a teaching role at Olds College in the Animal Health Technology Program (AHT) in 2016. In the AHT Program, she teaches large animal nursing, hospital management of small animals, surgery and communication skills for veterinary teams. When not teaching, Dr. Kelsey is active in practice seeing clinical cases, performing animal chiropractors, and mentoring students (DVM or RVTs). She is also a sessional Professional Skills Coach with the University of Calgary, Veterinary Program.



Dr. Amanda MacDonald

Amanda is a 2001 graduate of the Ontario Veterinary College who owned a small animal veterinary practice for over 20 years in Cambridge, Ontario. She is dedicated to mentorship and education within the veterinary field, serving as a coach and mentor at the Ontario Veterinary College and previously on the Complaints Committee for the College of Veterinarians of Ontario. In 2021, she joined NVA Canada as a clinical veterinarian and coach, continuing to advocate for team-based medicine and the integration of Registered Veterinary Technicians (RVTs). Her overarching goal is to improve outcomes for all stakeholders in the veterinary industry, from RVTs and DVMs to practice owners and clients.



Register now!

