



Mobilizing RVTs[®] *Large Animal*

This innovative, one-of-a-kind program is changing the landscape of veterinary medicine. This program builds powerful communication skills and optimizes the profile and responsibilities of RVTs in large animal practices (bovine/equine). Topics; dialogue skills, vaccine and deworming conversations, safe handling, relevant technology and data collection and building the VCPR. **This is the best investment you can make in any veterinary practice; solid ROI, improved client satisfaction & compliance, great patient care, and RVTs that are happy and engaged.**

The Evolution and Revolution in Veterinary Medicine

DAY ONE

Core Dialogue Skills

We begin the entire experience diving into the core dialogue skills and their application to managing appointments with clients. This is the foundation that all conversations are based upon.

DAY TWO

Vaccines, Wellness & Records

We review the content around common vaccines, dewormers and wellness appointment structure. Day 2 includes an introduction of an assessment physical exam and associated medical records.

DAY THREE

Procedures, Protocols & Recommendations

We outline the components of an accurate history and recommendations for lifestyle nutrition and base requirements for bovine. We'll establish and create protocols for cooperative care to curate a positive experience for bovine (and their owners) during their appointment.

DAY FOUR

Simulations & Practice

Attendees will practice what they have learned, get in the moment dialogue coaching, practice an appointment with a simulated client and give & receive peer coaching. This is the highest level of communication learning.

DAY FIVE

Business & Finances

We introduce to the business side of veterinary medicine and the positive financial impact of Mobilized RVTs[®] and Integration Services we offer. We review the legislation and being part of a self regulated profession as an RVT.

- THE BEECH COWORK, OLDS AB
- HOT LUNCH INCLUDED
- SNACKS AND COFFEE INCLUDED
- INTERACTIVE WORKSHOP
- LIMITED 20 PARTICIPANTS
- ABVMA APPROVED / 32 CREDITS
- INVESTMENT: \$3100 + GST



UPCOMING DATES



Register now!



VISIT WWW.BSCOMMUNICATION.CA TO LEARN MORE ABOUT OUR SIGNATURE PROGRAMS

Meet The Speakers



Becky Taylor, RVT, MA

Becky has been dedicated to her career as a Registered Veterinary Technologist for over 25 years. In that time, she has worked in mixed animal practice, in education, and in corporate veterinary medicine. She has participated in hundreds of CE opportunities, sat on many national and provincial boards and considers herself a lifelong learner. A pinnacle of this learning was in 2016, when Becky completed a Master of Arts in Professional Communication through Royal Roads University. Her final project was authoring a paper on the role of RVTs with clients and resulted in the creation of a communication model for RVT's.



Dana Laidlaw, RVT

Dana grew up on her family acreage in the Graminia area, where her passion for animals and horsemanship first took root. She spent several years competing on the eventing circuit before shifting her focus to developing her horsemanship skills. A graduate of the NAIT Animal Health Technology program, Dana worked in small animal practice for several years before joining Westhills Equine Veterinary Services in the winter of 2015. Her interest in staff development and training led her to transition from Office Manager to Training Coordinator, where she now supports new team members and helps shape clinic training programs. Dana also earned her EEBWI certification as an Equine Body Worker in 2009, further strengthening her understanding of equine wellness. Outside of work, Dana enjoys spending time with her two children, bringing along her young horse, Jill, and caring for her herd of horses at home.



Marissa Lemay, RVT

Marissa is a Registered Veterinary Technologist (Olds College, 2019) based in Okotoks, Alberta, whose career is rooted in a lifelong connection to the Canadian beef industry through her family's feedlot and crop farm. Now an Account Manager with Merck Animal Health, she supports producers in strengthening herd resilience and profitability through practical, data-driven management tools. A 2025/2026 Canadian Cattle Young Leaders finalist, Marissa is focused on the strategic use of livestock monitoring technologies to enhance decision-making, animal care, and operational efficiency. Passionate about advancing the industry, she aims to blend hands-on cattle experience with scientific knowledge and innovative solutions while advocating for technology adoption, mental health awareness, and effective communication among RVTs and producers. Her overarching goal is to contribute meaningfully to a resilient, sustainable future for Canadian agriculture.



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Meet The Speakers



Dr. Emily Graham, DVM, VSMT, cVMA

Emily grew up riding horses on her parents' acreage just outside Spruce Grove, Alberta, where she grew her love of horses and animal health. She completed two years of pre-veterinary studies at the University of Alberta before graduating from the University of Calgary Faculty of Veterinary Medicine and joining Westhills Equine Veterinary Services in the spring of 2014. Emily is a graduate of the Veterinary Chiropractor Learning Centre and a member of the College of Animal Chiropractors. She is a certified Veterinary Spinal Manipulation Therapist (VSMT) and also completed the CuraCore Medical Acupuncture for Veterinarians program to become a certified Veterinary Medical Acupuncturist (cVMA). When she's not working, you can usually find Emily spending time at the barn and riding dressage with her horse, Wilma.



Dr. Natasha Kutryk

Natasha is a Senior Specialist in Scientific Marketing Affairs for Merck Animal Health. Most recently she practised as a Feedlot Consultant for Telus Agriculture and Consumer Goods. Prior to consulting she was a mixed animal veterinarian in Alberta and Saskatchewan and practised large animal medicine in England and New Zealand. She obtained her Doctor of Veterinary Medicine Degree from the Western College of Veterinary Medicine in Saskatchewan. Natasha served on the Alberta Veterinary Medical Association council from 2020 until 2025 and was the President for the 2023 year. When not working in veterinary medicine, she farms with her husband Calvin who manages The Floating Stone Ranch.



Dr. Amanda MacDonald

Amanda is a 2001 graduate of the Ontario Veterinary College who owned a small animal veterinary practice for over 20 years in Cambridge, Ontario. She is dedicated to mentorship and education within the veterinary field, serving as a coach and mentor at the Ontario Veterinary College and previously on the Complaints Committee for the College of Veterinarians of Ontario. In 2021, she joined NVA Canada as a clinical veterinarian and coach, continuing to advocate for team-based medicine and the integration of Registered Veterinary Technicians (RVTs). Her overarching goal is to improve outcomes for all stakeholders in the veterinary industry, from RVTs and DVMs to practice owners and clients.