

# CHAMPIONING PRIVATE PRACTICE OWNERSHIP SEMINAR SERIES

**Winnipeg, MB**

Thurs, May 9 | 12:00-4:00pm



Only  
**30**  
Spots!

HOW DO YOU **SURVIVE** THE  
CORPORATE INVASION?



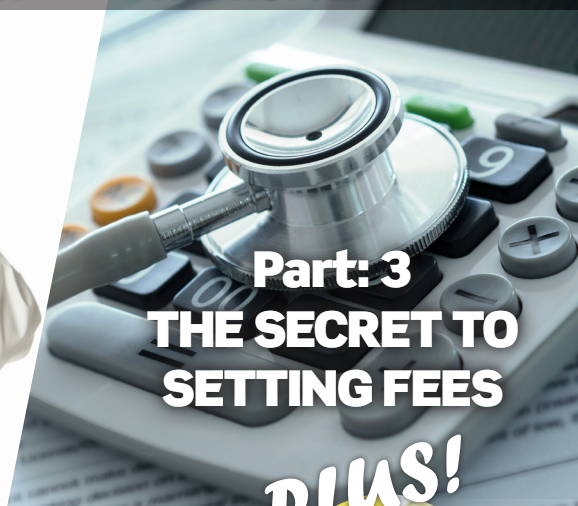
**Part 1:  
SURVIVING THE  
CORPORATE  
INVASION**

ARE YOU **STRUGGLING** TO  
FIND DVMS TO HIRE?



**Part 2:  
HOW TO FIND  
REALLY GOOD  
DVMS**

HOW DO YOU **CHARGE**  
APPROPRIATE FEES?



**Part 3:  
THE SECRET TO  
SETTING FEES**

**PLUS!**  
**FREE  
Lunch!**



**Speaker:**

**Dr. Joel Parker**

President & Co-Founder  
Veterinary Practice Solutions

**Holiday Inn Winnipeg  
Airport West**

**The Chateau Room**

2520 Portage Ave  
Winnipeg, MB R3J 3T6

 **Veterinary**<sup>™</sup>  
Practice Solutions  
*The Leader in Practice Management Training*

**RSVP!\***

\*Note: This event is complimentary and limited to private veterinary practice owners only.

**Click  
for Details**



# HOW DO YOU **SURVIVE** THE CORPORATE INVASION?



## PART 1: SURVIVING THE CORPORATE INVASION

In today's veterinary industry competition has never been stiffer, especially with corporate takeover of private veterinary practices on the rise who bring to the table not only the collective dollar might to nab the best staff & DVMs, but also a carefully crafted business and marketing strategy that they have honed over years of trial and error. In this webinar you will learn how to combat this mighty foe and take back your share of the pie.

## PART 2: HOW TO FIND REALLY GOOD DVMs

Many practices are busy and short-staffed and when it comes to hiring another DVM to help with the workload, finding one who is a fit for your team can be a challenging task to say the least. Not only do you want someone who has high standards medically, but someone who will pull their weight (bring in more than they cost), meld with your team and be accepted by your clients! In this webinar you'll find out not only how to find DVMs for your practice but real A-players for your A-team!

## ARE YOU **STRUGGLING** TO FIND DVMs TO HIRE?



## HOW DO YOU **CHARGE** APPROPRIATE FEES?



## PART 3: THE SECRET TO SETTING FEES WEBINAR

Heavy fee increases can act to increase one's profit on a short-term basis but will end up losing more clients in the long run. You reach the point of what they call in retail, price resistance. And even your good clients will have some resistance to a degree. This results in reckless fee increases without any regard for your median disposable income for your area. In this webinar, you'll find out how you can achieve a fine balance in your fees (both front and back-end) so as to be both profitable and victorious in the long run.

**PLUS!**  
  
**FREE  
Lunch!**



Speaker:

**Dr. Joel Parker**

President & Co-Founder  
**Veterinary Practice Solutions**

**Holiday Inn Winnipeg  
Airport West**

**The Chateau Room**

2520 Portage Ave  
Winnipeg, MB R3J 3T6

 **Veterinary**<sup>TM</sup>  
Practice Solutions  
*The Leader in Practice Management Training*

**RSVP!\***

**Visit:**  
**re.tc/winnipegseminar**  
**or Call (888) 675-9765**

\*Note: This event is complimentary and limited to owners of private veterinary practices only.